


The Innovative GreenWeb Smart Hosting Platform



 GreenWeb is one of the top web hosting service providers in Iran.

The company was established in 2000 by Hassan Hashemi. The HQ is based in Mashhad, Iran and a European branch is based in Copenhagen, Denmark.

Hassan Hashemi is one of the pioneers of the IT industry in Iran, he also is one of the most influential people in this industry, refer to his work experience and relationships.

Mehdi Mohamadi, CEO of GreenWeb, a business leader with expertise in digital marketing, social media, and business development.

Mohammadtaghi Mozafari, CTO of Greenweb, system administrator with more than 17 years of experience on Linux, Windows and cloud services.

GreenWeb provides web hosting services for over 30000 customers around the world, mostly from Iran, managing more than 2000 servers, hosting more than 7000 virtual machines receiving more than 30.000.000 unique visitors per day.

Below is a list of the popular Iranian websites are using Greenweb services:

- Digikala.com
- Akalran.com
- Sheypoor.com
- Kimiaonline.com
- Soroush-app.ir

GreenWeb is a trusted partner for some popular and respected brands such as JOKER (Domain registrar), OVH and IBM (Datacenter), F-Secure (Security system), IXDA (Interaction Design Association).

Regarding the leadership in the industry in Iran, GreenWeb is proficient in software development. We provide smart solutions such as Printing press and Publishing ERP (Chapiroos), UX and usability test platform (Analyca), Global hotel search engine (Wsafar), Gamified Knowledge Management System (GKM) and some other systems and platforms regarding market needs.

During a period of 15 years of market leadership in the hosting industry in Iran, a need has been identified which is a lean management and operation system that can integrate and optimize the industry standard tools as enablers, so the companies can grow rapidly and intelligently by making use of them.

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We analyzed industry needs and necessities, researched for viability along with other hosting companies and mapped it into six main categories:

1. Marketing
2. Security
3. Support
4. Infrastructure Optimization
5. Resource Management
6. Partners Platform:

We aim to provide a semi-generic platform that can address all the aforementioned needs and will integrate with all of the leading industry hosting management IT tools and platforms (such as WHMCS, Directadmin, cPanel, Proxmox ,ESXI,Cisco,Mikrotik).

The work will be developed in a spiral manner around the core needs - marketing and security. We aim to design a solid architecture for the system, and once the key features are addressed, we will add the other features, starting with support and advancing to resource and infrastructure management and optimization.

Our milestones for the first goal :

- a. Design core architecture.
- b. Develop internal prototype.
- c. Run an internal beta program
- d. Launch the first version of the solution.

Resource and budget estimation for the first version is €120000 and first release would be in 12 months. Almost no hardware costs calculated because the development will be based on current GreenWeb infrastructure.

The business model for this project is to be offered as both a complete on premise solution and a PaaS, depending on the needs and size of the hosting company and the phases of the project. We have yet to finalize the details.

To summarize, we offer a long missing solution for a robust generic market share. GreenWeb has the know-how, the infrastructure and the deep understanding through experience in the hosting market.

We strongly believe that our solution is of great value for companies with a same core value as ours all over the world and that we are the right company to develop and integrate it.